ROTH ID TAG™

Emergency Contact Identification System for Individuals with Developmental Differences

The ROTH ID TAG™ Identification System is an informational tag that can be added to a car seat, walking aid, wheelchair, or other method of transportation. In the event of an emergency, the tag pulls off and becomes an emergency identification wristband to provide important information for first responders.

How to Use a ROTH ID TAG™

Step 1
Fill out the information on the tag and register your ROTH ID TAG™ online at rothidtag.com/register. The ROTH ID TAG™ includes space for identifying information, three emergency contacts, and a line for additional information. Additional information could include medical information, speech limitations, or whatever information could be helpful to a first responder.

Step 2
Select a hard, flat space on a car seat, wheelchair, walker, etc., that does not cover any warning labels. Remove the two side adhesive strips and apply the ROTH ID TAG™ to the preferred space.

Step 3
Apply the SIGNAL TAG™ in a highly visible place. Be careful not to cover any warning labels.

Scan the QR code to learn more.

Medina County
board of developmental disabilities

Interested in getting a ROTH ID TAG™? Contact Angela Baratuci, MCBDD Community Relations Specialist, at abaratuci@mcbdd.org.

330-725-7751 | www.mcbdd.org